

Spring 2013 3 credits

ART F00690

Current Problems

The Economics of Art

Class held: Thursdays 6pm - 9pm
Gruening 408

Instructor: Mareca Guthrie

Office: Museum of the North

Office hours: by appointment due to security access Current Problems Catalog 22.9

COURSE READING:

There are no assigned textbooks for the class. There are however, assigned readings that will be provided in pdf form on Blackboard. Below are some examples of the books from which we will be reading.

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| Jill Snyder | Caring for Your Art: A Guide for Artists, Collectors, Galleries, and Art Institutions Edition |
| Carol Eikleberry | The Career Guide for Creative and Unconventional People |
| James Elkins | Why Art Cannot be Taught: A Handbook for Art Students |
| Caroll Michels | How to Survive and Prosper as an Artist: Selling Yourself Without Selling Your Soul |
| Tad Crawford | Legal Guide for the Visual Artist |
| Stuart Plattner | High Art Down Home: An Ethnography of Local Art Market |
| Don Thompson | The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art |
| Paper Monument | Like Your Work: Art and Etiquette |
| Bill Ivey | Arts Inc. |
| Sarah Thornton | Seven Days in the Art World |
| Katherine Carter | Acceleration on the Curves: The Artist's Roadmap to Success |
| Frieda Kay Fall | Art Objects: Their Care and Preservation |
| Amy Whitaker | Museum Legs: Fatigue and Hope in the Face of Art |
| Lynn Basa | The Artist's Guide to Public Art |
| Philip Mould | The Art Detective: Fakes Frauds, and Finds |

COURSE DESCRIPTION:

"Current Problems" is a seminar course that is a forum for discussion of aesthetic and professional problems confronted by artists. This particular semester we will be focusing on the broad topic

there are no simple answers to these questions but what I hope to provide is a forum in which to untangle the overwhelming knot of issues surrounding the relationship between art and money.

COURSE

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| Wk 8 | Collectors Guest speaker Laura Berkowitz | Outline due for paper |
| Wk 9 | Dorothy and Herbert Vogel | Midterm Exam |
| Nov. 3 | Art theft, art forgeries Guest speaker Sara Tabbert | Draft of paper due Notebooks due for grading Meet with Mareca outside class time to discuss paper |
| Wk 10 | Taxes, insurance & copyright Guest speaker Randall Compton | |
| Wk 11 | State funding and public art Guest speaker Yolande Fejes? | Research papers due Powerpoints due |
| Wk 12 | No class Thanksgiving break | Catch up on sleep |

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| Week 3 | 3 IDEAS FOR TOPICS YOU FIND INTERESTING (and ideas for where you would get the information) |
| Week 5 | FINAL TOPIC AND THREE RESEARCH RESOURCES (book titles, websites etc) |
| Week 7 | OUTLINE DUE |
| Week 9 | DRAFT DUE (you will not receive credit if it has more than 10 grammatical or spelling errors) Sign up to meet with Mareca to go over the paper |