



Tuesday Tips is a new outreach effort by OGCA. The idea behind *Tuesday Tips* is to convey tips, tricks and other helpful information around the area of research administration. Our goal is to post on (almost every) Tuesdays. If there is something you would like to see covered on *Tuesday Tips*, email: UAF-GCReATE@alaska.edu. For more Tips visit [OGCA website](#).

What is the Unique Entity Identifier (UEI)?

The Unique Entity Identifier, or the UEI, is the official name of the “new, non-proprietary identifier” that will replace the D-U-N-S® number, according to the General Services Administration (GSA). The UEI will be requested in, and assigned by, the System for Award Management (SAM.gov).

How will the UEI be used by Federal Grant applicants?

Applicants can expect to use the UEI in the same way that they currently use their D-U-N-S® number. For example, with the upcoming March release, [Grants.gov will be changing system fields](#) that are currently labeled “DUNS” to “UEI”. (Applicants will continue using their D-U-N-S® number in this field until further notice.) Form fields will be updated to include UEI fields at a later time.

What’s the history of the identifier?

“The US Federal government has used services from Dun and Bradstreet to